

PRSA FOUNDATION



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The Public Relations Society of America (PRSA) is the leading professional organization serving the communications community through a network of more than 400 professional and student chapters in the U.S., Argentina, Colombia, Mexico, Peru and Puerto Rico.

As the philanthropic partner of PRSA, the PRSA Foundation supports programs that attract, assist and prepares diverse college students to enter the public relations and communications profession.

The PRSA Foundation also invests in the next generation of PR professionals by awarding scholarships and grants to students active in the Public Relations Student Society of America (PRSSA), as well as other deserving undergraduate and graduate students in the US.

(Pictured above) PRSA Foundation scholarship and fellowship recipients: Madison Vance, Seton Hall University, 2021 John D. Graham Scholarship; Jiaqi Liu, Seton Hall University, 2022 Betsy Plank/PRSSA Scholarship; Fatou Sowe, Cornell University, 2024 AGEAN Public Relations Fellowship; Justin Carrington, SUNY Fredonia, 2023 May C. Randazzo Scholarship; Emma Armendariz, New York University, 2024 PRSA Houston Scholarship



In 2024, the PRSA Foundation awarded 6 students with Fellowships, 30 students with scholarships, 18 students with conference travel grants, and 400 students with PRSSA membership grants, equaling over \$200,000. The PRSA Foundation needs your support to impact even more students pursuing a career in the PR and communications profession.



Thomas Bennett

2025 President
PRSA Foundation

Senior Vice President
FleishmanHillard

Sponsorship Opportunities

By being a sponsor, your investment will go directly to the PRSA Foundation and help diverse college students who are pursuing a career in the PR and communications profession.

Gold Sponsor (\$10K)

- Acknowledgement in materials promoting the Hispanic Latino PR & Comms Virtual Summit and Morgan State University Student Summit
- Acknowledgement in one PRSA Foundation email
- Two social media posts acknowledging company/organization sponsorship
- Acknowledgement on PRSA Foundation website

Bronze Sponsor (\$1K)

- Acknowledgement in materials promoting Morgan State University Student Summit
- Acknowledgement on PRSA Foundation website

Supporting Sponsor (\$500)

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Silver Sponsor (\$5K)

- Acknowledgement in materials promoting the Hispanic Latino PR & Comms Virtual Summit
- Acknowledgement on PRSA Foundation website



For more information about these sponsorship opportunities, please contact:

Susan Belanich

Susan.Belanich@prsa.org | (212) 460-1442

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